Annie Andersen

AnnieANews@gmail.com AnnieAndersen.com/demoreel.htm

Summary of Qualifications:

- Outstanding news writing and editorial skills, excelling in political issues.
- Well-built ideals of journalistic excellence.
- Proven ability to communicate effectively on and off camera.
- Ability to coordinate and interact with co-workers and public contacts.
- Ability to work under constant deadline pressure.
- Shooting video, including sports, in a variety of video formats including P2; skilled in linear and non-linear editing systems editing including Edius, Premiere, Final Cut, Aurora, Avid, Audition and Photoshop.

Experience:

Spectrum News 1 — Louisville, KY
Political Multi-Media Journalist — 8/2018-Current

- Shoot, write, edit and front pieces for Pure Politics and regular newscast
- Break down complicated bills and other political issues to an understandable format
- Build sources and contacts to get tips as well as interviews
- Cover all news and events happening in the Capitol
- Cover Washington delegation and meet up with them during home district weeks
- Take national issues, and break them down to show how they relate to localities

WSET, Sinclair Broadcast Group — Roanoke, VA
Multi-Media Journalist — 8/2015- 8/2018

- Shoot, write, edit and front news pieces for various broadcasts.
- Break down political topics for viewers to easily understand.
- Develop enterprise stories.
- Dig through court documents and government records for investigative pieces.
- Use social media, including Videolicious, Twitter, Facebook and Periscope to tease to newscasts.
- Write news stories for web.

KRON, Media General — San Francisco, CA
Freelance Multi-Media Journalist — 10/2014-July 2015

- Film, write, edit, and front news segments for various broadcasts.
- Set up and front live shots using Dejero or LiveU units.
- Follow current and community events to develop enterprise stories.
- Cover breaking news through social media, broadcast, and web.

KMSS, Communications Corporation of America — Shreveport, LA
Multi-Media Journalist — 9/2012-9/2014

- Filmed, wrote, edited and fronted daily packages for broadcast.
- Hosted weekly entertainment segment titled *I Love the Ark-La-Tex.*
- Monitored current events to find story leads.
- Posted daily stories to website, Facebook and Twitter.

KION, Cowles California — Salinas, CA
On-Air News Intern — 6/2012 to 8/2012

- Reported and wrote news stories for broadcast and web, describing the background and details of events.
- Collected and analyzed information about newsworthy topics in order to write news stories for publication and broadcast.
- Monitored police and fire department radio communications to obtain story leads.
- Investigated breaking news developments such as disasters, crimes, and human interest stories.
- Edited and assisted in editing videos for broadcast.

KTVU, Cox Media Group — Oakland, CA
News and Sports Intern — 8/2011 to 8/2012

- Compiled, dispensed and filed news stories and related copy to assist editorial personnel in newsroom.
- Monitor news sources and scanners, answer, screen and follow up on phone calls, update source lists, and other duties as assigned.
- Receive assignments, evaluate news leads, community events calendar and news tips in order to develop story ideas.
- Telephoned people involved in news events to obtain further information and to arrange for on-air or background interviews by news broadcasting personnel.

Education and Additional Coursework:

National University — San Diego, CA
Master of Business Administration, Marketing — 2008- Current

San Diego State University — San Diego, CA
Bachelor of Arts, History — 2006

- Served as Vice President of Public Relations of Kappa Delta Sorority
- Area of concentration: Modern Russian

Professional Affiliations:

- Asian American Journalists Association
- Investigative Reporters & Editors

References:

Please contact for references

Lexington Herald-Leader
Room 227, Capitol
700 Capitol Avenue
Frankfort, Kentucky 40601

To Whom It May Concern:

For more than 40 years, I have worked for the Lexington (KY) Herald-Leader's Frankfort bureau, primarily covering state government and political news.

I have worked with numerous journalists. One of the best has been Annie Andersen and that is why I wholeheartedly recommend her for employment.

I have seen Annie in action for Spectrum since August 2018. I applaud her for her dedication to the task at hand.

Annie always has been professional in reporting the news. She treats people she interviews and questions with respect but is not afraid to ask the tough, poignant questions.

She is a quick study, grasping difficult issues like public pension problems and Medicaid expansion.

Annie takes her reporting and produces quality copy for easy-to-understand, interesting public consumption.

Her expertise includes camera work, computer skills and cooperation with fellow workers.

I also have appeared with Annie on "Comment on Kentucky," a public-affairs show of the Kentucky Educational Television Network. It airs statewide Friday nights and provides analysis of the state's leading news stories for that week.

I have always found Annie prepared for the show as she shares her excellent insight into the news in an entertaining manner.

Annie certainly is talented in journalism, has a strong work ethic and is pleasant to work with.

She is worthy of utmost consideration by your organization for employment.

Sincerely,

Jack Brammer
Frankfort Bureau Chief
n Herald-Leader
[redacted] ald-leader.com

July 17, 2019

To Whom It May Concern:

I am writing on behalf of Annie Andersen in reference to her job application and am happy to provide my most sincere recommendation for her employment.

Maintaining positive relationships with members of the media is a crucial aspect of my job, as I currently serve as the Communications Director for U.S. Senator Rand Paul (R-KY). I have spent my career working with both national and Kentucky media, and while many of my strongest relationships have taken years to establish, that was not the case with Annie. Within just a few months of working at Spectrum News, she quickly became one of my most respected and trustworthy contacts.

While most journalists would regularly call or email me to get comment on a story - despite the Senator having an open-press event that day within driving distance - Annie would make an effort to attend the event and ask the Senator her questions in person. She made a habit of attending events that many other journalists would have written off as too local or too far away. Like any good reporter, she never missed an opportunity to ask hard questions, but in turn, she also tried to cover the purpose of our event. She understood that our office held events on specific issues for a reason, and that media was always invited in hopes that they would relay the news of the event to the local communities. That went a long way in gaining my trust and respect, as well as the Senator's.

Impressively, Annie was always able to maintain the difficult balance of covering a national figure within the context of the 24-hour news cycle, while also ensuring the people of Kentucky were being truly informed on the issues happening in their backyards. That led me to trust her judgment. I knew I was always getting a fair shake, and if she had a tough question to ask, even if I disliked it, it was absolutely warranted and had true news value. Because of this, I was always happy to make the Senator available to her, including for one on one interviews.

Annie stands out in a crowded media field, and it's because she understands how to stay true to the nature of her job while also respecting mine. It's that type of approach that makes communications professionals like me push our bosses to take one more extra question or extend a media availability. She fosters the symbiotic nature of our working relationship and the public is accurately informed as a result.

It has been such a pleasure working with Annie during her time at Spectrum, and I truly hope to work with her again one day. I am absolutely confident that anyone she works with in the future will be truly impressed and that her relationship building skills will continue to yield better, stronger journalism for all of us. Please feel free to contact me with any questions or if you'd like to speak further about her qualifications. I can be reached at [redacted]

Sincerely,

Kelsey Cooper

Kelsey Cooper
Communications Director
U.S. Senator Rand Paul (R-KY)

KTVU

To Whom It May Concern:

Annie has worked in the News Department at KTVU under my supervision since August of 2011. During that time I developed a very high regard for Annie based on the outstanding contributions that she has made to the department. In fact, Annie has been the most productive intern that KTVU has employed during my time here!

Annie has exhibited a rare combination of speed and accuracy that has enabled her to produce a very high volume of work while maintaining very high standards for quality. Staff has often said that "I can't believe that Annie is done with that job already"! Annie was able to follow complex directions in a thorough and detailed manner and also worked very independently without close supervision when it was appropriate. Rarely did staff need to explain a process or procedure to Annie more than once and she was particularly adept at learning the journalism process. Annie is an organizational whiz who can work on multi-layered tasks and balance multiple projects concurrently.

Annie's upbeat demeanor and can do attitude brightened the office and made her a very low maintenance intern. Her strong human relations skills enabled her to interface very effectively with many different constituencies including reporters, producers, assignment desk and other groups. Annie's strong verbal and written communications skills allowed her to relay information in a clear and coherent manner. Annie is a naturally caring person with a strong helping orientation who consistently demonstrated a solid service orientation towards our clients.

As you can tell by now, I am quite impressed with this outstanding young woman and give her my strongest recommendation for roles which require intelligence, organization, communication skills, service and a positive attitude. Please feel free to contact me if you need additional information or perspective.

Sincerely,

Paul Betterton
Assignment Editor/ Intern Supervisor
[redacted]

Two Jack London Sq.
Oakland, CA 94607

P 510.834.1212
F 510.874.0239

KTVU

I want to recommend Annie Andersen for employment with your organization. I have known Annie for over since August of 2011 during which time she worked as an intern at KTVU. I have been consistently impressed with Annie's attitude and productivity during the time that she has worked in the office.

Annie is both very bright and quite motivated. I am confident that she will devote herself to a position with your organization with a high degree of diligence. She is a quick learner and has shown the ability to digest large volumes of information. She has demonstrated the ability to articulate information and ideas in both the verbal and written forms.

In the news room, Annie is able to be productive and yet still have fun. I can remember the first night she worked the Assignment Desk. With very little help, she caught on quickly. That night, she heard the scanners reporting an armed robbery and told the appropriate people so we were able to send a team out to cover it.

Annie has also been effective in her work on her reel. She has been able to write interesting packages and come up with great standups right on the spot. When she has shadowed me; I am always impressed by her ability to feel comfortable in all situations. From sports fans to the homeless, she has a way of putting people at ease. With that skill, I think she will go far, as that is not something that can be taught.

I recommend Annie without reservations. There are times when you just get a feeling about a person, and from the first time I worked with her, I knew that Annie would be somebody to watch out for. Please let me know if you have need for additional information about this outstanding young woman.

Sincerely,

Randee K. Deason

Randee Deason
Photojournalist
KTVU
[redacted]

Two Jack London Sq.
Oakland, CA 94607

P 510.834.1212
F 510.874.0239

4/6/2012

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Nichole Kwok
[redacted]
[redacted]

Dear Hiring Department

I had the opportunity to intern with Annie during the Fall of 2011 at KTVU in Oakland. It is my pleasure to recommend her for employment. Annie is skilled and energetic with an upbeat, get-it-done personality that fits in well with the news world. She would excel as a reporter/ journalist or in a related role.

Annie quickly distinguished herself as an exceptional intern and went above and beyond the call of duty. Most interns work one or two days a week, but Annie was at the station 4 days a week, trying to learn all that she could. Often, on days that she was not in the news room, she shadowed reporters and photographers to learn even more. Within a few months, she started training the incoming interns. She never minded explaining things a few times because she understood that in television news, things need to be right. She understands how pertinent it is, especially in news, that information is accurate, and instilled that priority in the other interns.

Annie has excellent communication skills, is an engaging writer and stands out in real-life social settings. If you're looking for someone will become a quality journalist, Annie is the employee for you. I am currently a Producer at WPTZ in Plattsburg, New York and I honestly tell you that Annie is just as skilled as our seasoned reporters here, and I think that she will go far in this business.

I would be happy to talk more about Annie. Please feel free to call or email me.

Thank you,

Nichole Kwok
News Producer
WPTZ, Hearst Broadcasting