

# Annie Andersen

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## Summary of Qualifications:

- Outstanding news writing and editorial skills.
- Well-built ideals of journalistic excellence.
- Proven ability to communicate effectively on and off camera.
- Ability to coordinate and interact with co-workers and public contacts.
- Ability to work under constant deadline pressure.
- Shooting video, including sports, in a variety of video formats including P2; skilled in linear and non-linear editing systems editing including Edius, Premiere, Final Cut, Aurora, Avid, Audition and Photoshop.

## Experience:

WSET, Sinclair Broadcast Group

Roanoke, VA  
8/2015- Current

### Multi-Media Journalist

- Shoot, write, edit and front news pieces for various broadcasts.
- Develop enterprise stories.
- Dig through court documents and government records for investigative pieces.
- Follow breaking news and current events.
- Use social media, including Videolicious, Twitter, Facebook and Periscope to tease to newscasts.
- Write news stories for web.

KRON, Media General

San Francisco, CA  
10/2014-July 2015

### Freelance Multi-Media Journalist

- Film, write, edit, and front news segments for various broadcasts.
- Set up and front live shots using Dejero or LiveU units.
- Follow current and community events to develop enterprise stories.
- Cover breaking news through social media, broadcast, and web.

KMSS, Communications Corporation of America

Shreveport, LA  
9/2012-9/2014

### Multi-Media Journalist

- Filmed, wrote, edited and fronted daily packages for broadcast.
- Hosted weekly entertainment segment titled *I Love the Ark-La-Tex*.
- Monitored current events to find story leads.
- Filmed, wrote and edited daily VOs and VOSOTs.
- Posted daily stories to website, Facebook and Twitter.

KION, Cowles California

Salinas, CA  
6/2012 to 8/2012

### On-Air News Intern

- Reported and wrote news stories for broadcast and web, describing the background and details of events.
- Collected and analyzed information about newsworthy topics in order to write news stories for publication and broadcast.
- Monitored police and fire department radio communications to obtain story leads.
- Investigated breaking news developments such as disasters, crimes, and human interest stories.
- Determined a story's emphasis, length, and format, and organized material accordingly.
- Edited and assisted in editing videos for broadcast.

KTVU, Cox Media Group

Oakland, CA  
8/2011 to 8/2012

### News and Sports Intern

- Compiled, dispensed and filed news stories and related copy to assist editorial personnel in newsroom.
- Maintained contact with outside news agencies, police and fire departments and other news sources.
- Monitor news sources and scanners, answer, screen and follow up on phone calls, update source lists, and other duties as assigned.
- Log sports games, and pick out highlights.
- Receive assignments, evaluate news leads, community events calendar and news tips in order to develop story ideas.
- Telephoned people involved in news events to obtain further information and to arrange for on-air or background interviews by news broadcasting personnel.

## Education and Additional Coursework:

National University

San Diego, CA  
2008- Current

### Master of Business Administration, Marketing

- Pursuing a degree in marketing.

San Diego State University

San Diego, CA  
2006

### Bachelor of Arts, History

- Served as Vice President of Public Relations of Kappa Delta Sorority.
- Area of concentration: Modern Russian.

## Professional Affiliations:

- Asian American Journalists Association